

SCALING THE DIGITAL QUOTIENT

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The Digital Reality

Digital has become critical to how businesses innovate and differentiate from the competition

Clients want partners to offer business acumen and thought leadership — Not just technology prowess

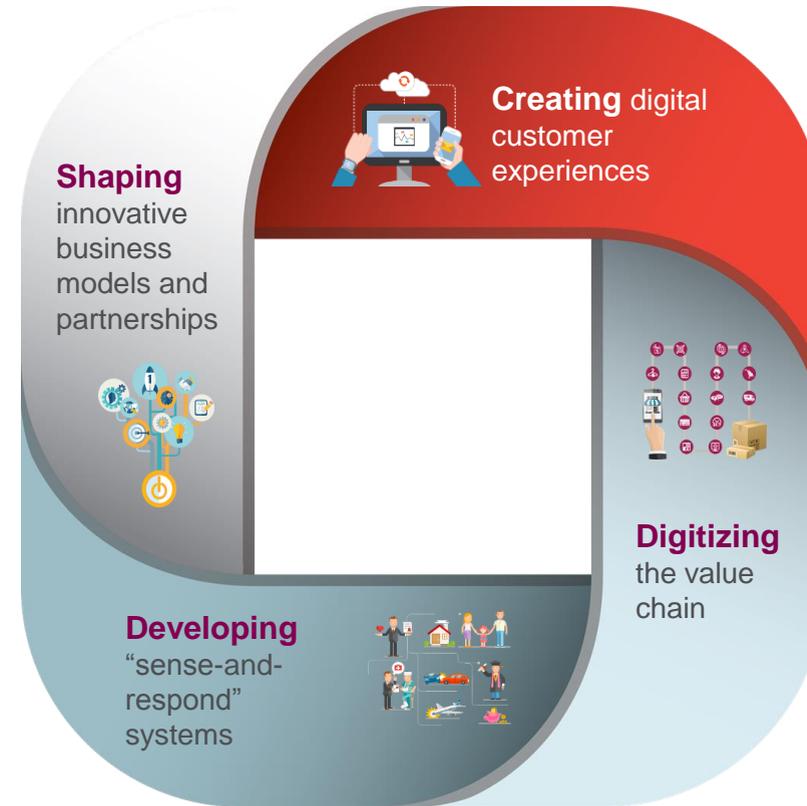
CXOs are playing a more formal and aggressive role

Industry is still struggling with the narrative as to what digital transformation entails—Beyond semantics

The new war for talent — Shortage of digital skills has gone unprecedented coupled with broken approaches to build digital skills

Solidified Our Positioning and Driving Digital Opportunities at Scale

Compelling POV with strong client referenceability



Services to Make Digital Real

Orchestrating ecosystem

API management Cloud orchestration Architecture design and management



Simplifying back-end

Application consolidation Data architecture Lean and agile implementation



Redesigning business processes



Defining digital business

Digital assessments/workshops Tool and partner evaluation



Creating touch point

App development factory user experience design Wearable apps and IOT Analytics



Implementing platforms

Next-generation content and commerce Personalization

Empowered to Win Big in Digital



salesforce

2016 MARKETING
INNOVATION AWARD

5600

DIGITAL EXPERTS



zinnov

LEADERSHIP IN DIGITAL

Microsoft Azure

2016 INNOVATION PARTNER

198 Clients

MAKE DIGITAL REAL



DATA AND ANALYTICS
AWARD

Anchor Partner to Orchestrate Digital Change



Driving
Business Outcomes

Revenue growth,
efficiency and
delight



Simplification and Flexibility

Industry Specific IP
and Acquisitions



Nurturing Talent

Digital Engineers of
tomorrow



Driving Business Outcomes

Revenue uplift

Widening the funnel
and driving faster
conversion

Efficiency

Driving costs down,
Improving speed to
execution and
collaboration

Service

Creating customer
delight

Global Hotel Chain Creating Personalized and Intimate Engagement with 100M Consumers across Channels

Core consumer profile
creation & enrichment

Identifying customer
uniquely at every touch
point to drive personalized
experience

Expanding customer
intimacy beyond loyalty
members to 100 million

Managing World's Leading Public PaaS Service to Boost Efficiency

Building out and managing
the largest Public PaaS
Service

Reduced build out from 60
days to 5

24% TCO reduction

Delighting Travelers with a Next-gen Airport Platform for Self Baggage and Boarding

Redeveloping airport systems

True-blue digital industrial IoT on Azure

IoT enabled devices and self-certified through Cloud

Delivered a Modern and Streamlined Employee Experience

Salesforce Service Cloud
for 800 service operators
across 35 countries

Fully customized and
branded self-service
community for 130K
employees

Improved agent experience,
shortened case resolution
times, and increased
productivity

Simplification and Flexibility

Industry Specific IP

Competitive advantage at speed

Acquisitions

Fortifying digital transformation offerings

Delivery Excellence

New delivery models, development approaches, and automation investments

Decision Moments: Simplifies and Accelerates Data Analytics

20 industry-specific machine-learning algorithms based on deep learning techniques

25 business apps across retail, consumer goods, travel, banking and insurance industries

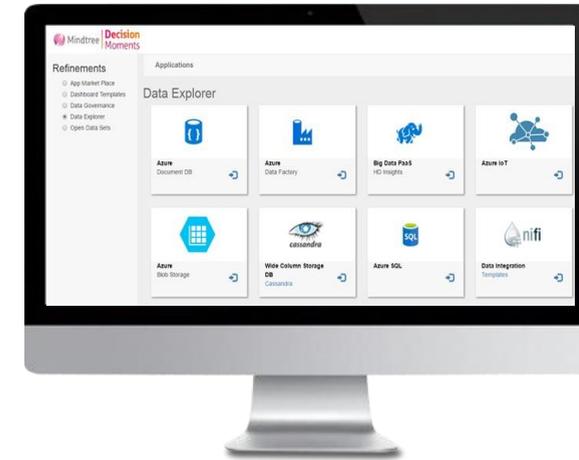
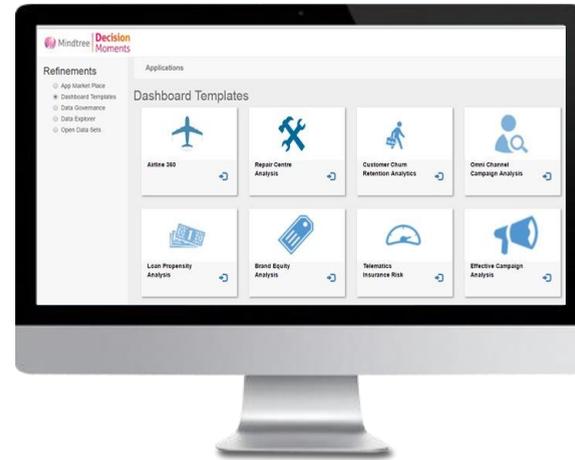
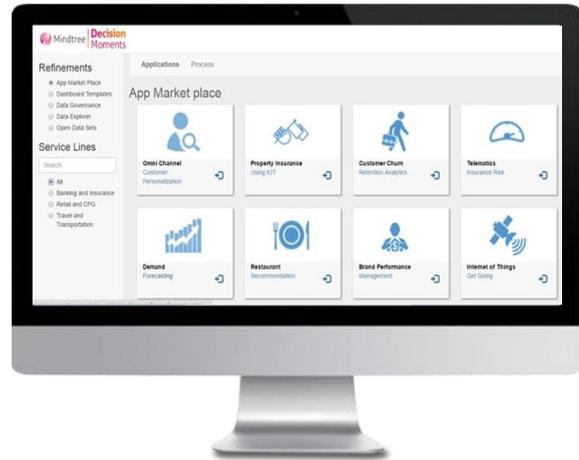
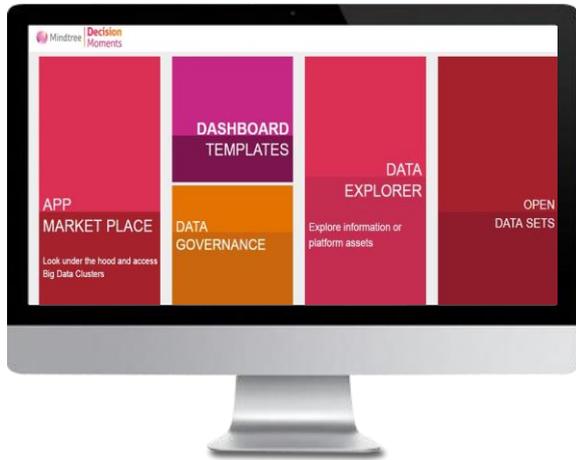
A data store with 35 pre-built technology components for big data programs

100 pre-populated data sets easily combine with heterogeneous data

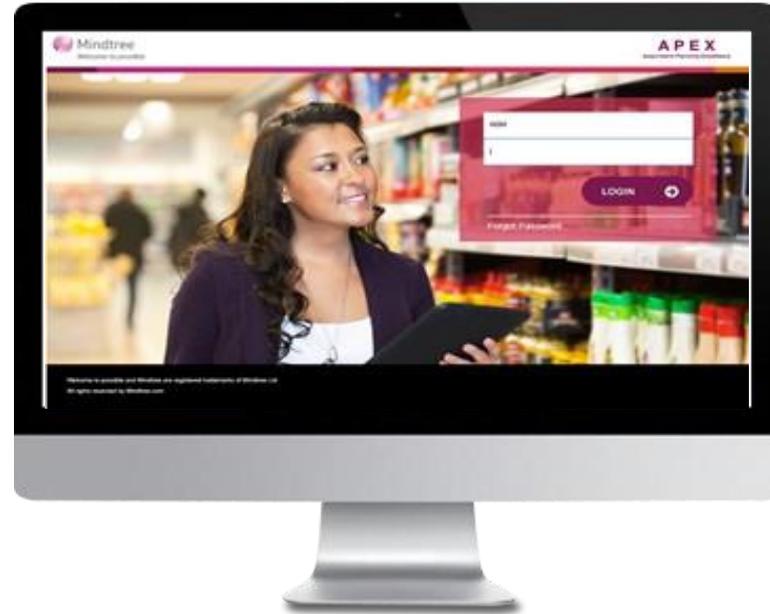
Cloud-native solution powered by Microsoft Azure services, including the Cortana Intelligence Suite

Modeling sandbox to perform rapid exploratory data analysis before investing at scale

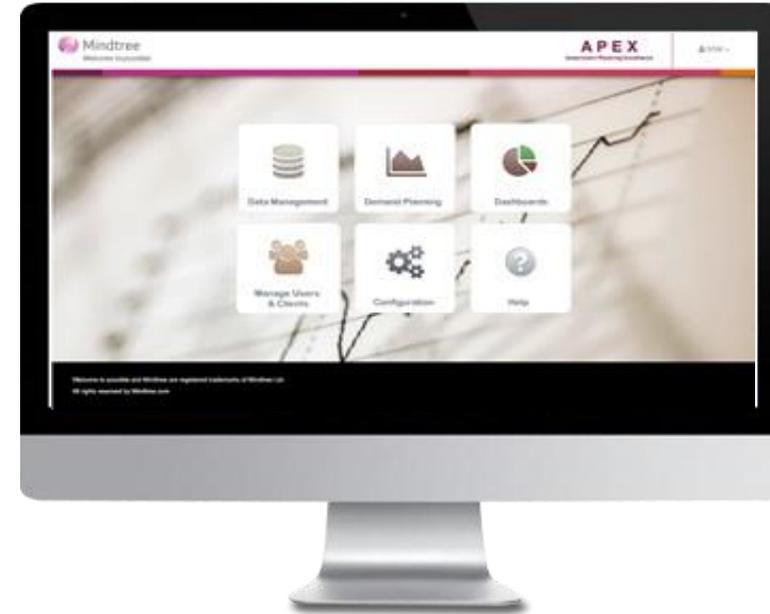
Easy to Use Data Science Platform



APEX (Assortment Planning Excellence) Platform



Recommends optimized assortments
for every store visit by sales reps



Drives assortment width and depth
while reducing out of stock (OOS)

Improves lines per productive call &
average order value per store

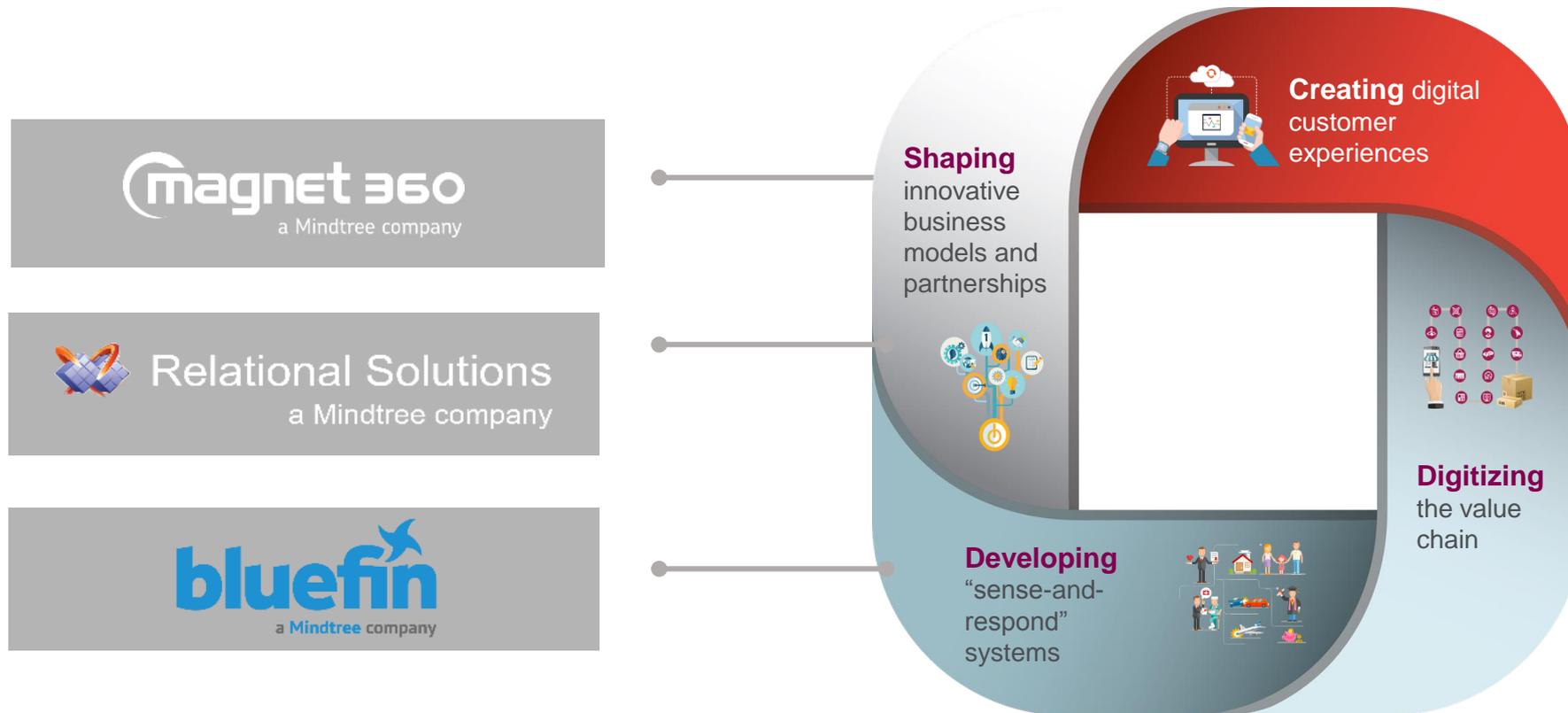
Predictive Analytics Improves Market Share and Grows Assortment Mix

Used gut-based methods
for sales planning

Cloud-based platform using
statistical and
machine learning
techniques

8,000 cross-sell
recommendations/
month
3% estimated sales growth

Solidifying Digital Transformation Offerings



Winning, Engaging Talent

Digital Academy

New-age learning experiences

Digital Mindtree Mind

5000 multi-skilled engineers

Digital Orchestrator

Multi-dimensional expertise

ACCESS 500+ COURSES

PAVE YOUR LEARNING PATH

BITE SIZED CONTENT

POPULAR ONLINE TRAINING COURSES

FUN WHILE YOU LEARN

LEARN ANYTHING ANYWHERE ANYTIME

LEARN AT YOUR OWN PACE, PLACE AND TIME

OPPORTUNITIES FOR MULTISKILLING

GO BEYOND YOUR COE & ACQUIRE NEW SKILLS

VIRTUAL CONTENT ON CLOUD

NOW LEARN ON THE FLY

SET YOUR OWN LEARNING SCHEDULE

AVAILABLE AROUND THE CLOCK

EXPERTS	RECOMMENDATIONS	NEW & TRENDING	LEARNING PATH
<p>PARTHASARATHY S Web Technology</p> <p>CHIDANANDA RAJASEKHARA Cloud and Azure</p> <p>ABHIDEEP CHAKRAVARTY DevOps</p> <p>PREETHY LOGANATHAN BI/Visualization</p> <p>NEEL KAMAL Performance Testing</p> <p>VIJAY PRASHANT</p>	<p>Configure your interests to receive recommended Packages</p>	<p>101 PROJECT MANAGEMENT B... 02.14.51</p> <p>101 POWER DRESSING & BOD... 00.56.14</p> <p>101 PROJECT MANAGEMENT B... 02.14.51</p>	<p>TESTING 0% COMPLETED</p> <p>LP2 0% COMPLETED</p>

Making Memorable Impressions of Mindtree Digital



Significant play with 38% revenues, well articulated POV, and strong client programs

Collaborative 'Anchor' partner to orchestrate digital change

Bringing the right multidimensional expertise
- Fusion of experience design, domain/industry, Data, Analytics, Agile, DevOps, Continuous integration

Deep rooted product engineering experience

Industry-specific IP and platforms to accelerate time-to-market

Shaping Market Leading Thought Leadership in Big Bet Areas



Global Customer and Decision Maker Study



Personalization Ebook



Digital Content Hub