

DRIVING EXPERTISE-LED TRANSFORMATION

Rostow Ravanan
CEO & Managing Director



Strategic Orientation

Mindtree has
taken a Unique
Strategic path....

- Sharp Focus on **Expertise**
- Account **Mining, Digital etc.**, are signposts
- Goal = **Growth & Margins**

The Market Reality

... **to seize the New Normal**

New tech adoption
at all time high

Digital is
mainstream

Push towards
Efficiency and
Automation

Competition from
new age companies
and startups

Tougher and longer
sales cycles

Geo-political
volatility creates
uncertainty

Staying Relevant

**Our Strategy
resonates**
with customers

and is endorsed
by industry analysts



Clear Strategy +
Agile Structure +
Disciplined Execution =
RESULTS

Acquiring Growth & Value

We are continuing to bolster our advantage

bluefin
a Mindtree company

#1 SAP HANA implementation partner

magnet 360
a Mindtree company

Platinum Salesforce implementation partner

 **Relational Solutions**
a Mindtree company

Leader in demand signal repository & trade promotion analytics

Discoverture Solutions
A Mindtree Company

#1 Duck Creek implementation partner





Leaders Zone for
Digital services

Leaders Zone in **Global
Service Provider**
Report



Leader in
Software Testing
services



Azure Innovation
Partner of the Year



Delivering Outcomes for Customers

**The industry is
acknowledging
our efforts**



Delivering Outcomes for Customers

**We see possibilities
where others see
a full stop.**

Customer Centricity

Expertise

Digital