



Mindtree

A Larsen & Toubro Group Company

Registered Office Address:

Mindtree Limited

Global Village, RVCE Post, Mysore Road,
Bengaluru – 560059, Karnataka, India.

Corporate identity Number (CIN): L72200KA1999PLC025564

E-mail : info@mindtree.com

Ref: MT/STAT/CS/20-21/251

January 20, 2021

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051.

Stock Code/Symbol: 532819/MINDTREE

Dear Sirs,

Subject: Press Release - Mindtree Helps Aflac Simplify Claims Experience for Customers

This is to inform you that, the Company proposes to make a press release on the following topic:

“Mindtree Helps Aflac Simplify Claims Experience for Customers”

A copy of the press release to be distributed to the media is enclosed herewith.

Please take the above intimation on records.

Thanking you.

Yours faithfully,
for Mindtree Limited

Subhodh Shetty

Company Secretary

Membership No. A13722

Encl: as above

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Mindtree Helps Aflac Simplify Claims Experience for Customers

MyAflac app, part of Aflac's digital transformation agenda, provides policyholders convenience and support during the challenging times

Warren (NJ) and Bangalore (India) — Jan. 20, 2021 – Mindtree, a leading digital transformation and technology services company, today announced that it has worked with Aflac to develop an enhanced mobile application, called MyAflac Mobile, that enables users to conveniently file claims directly from their mobile device, simplifying the claims process. As policyholders navigate their way through a stressful time due to the global pandemic, Aflac is focused on easing the claims process driven by automated, self-service tools to further improve the user experience and deliver on greater customer centricity.

The enhanced mobile app, MyAflac Mobile, enables policyholders to file claims at their convenience, receive notifications, and upload the correct documents easily and quickly so that claims can be processed faster. Customers can also set up direct deposit through the app so they are able to receive payments without any additional steps. The enhanced app utilizes a modern technology stack and provides a more responsive and mobile friendly experience.

“Our primary goal at Aflac is ensuring our customers feel supported and are able to pay for expenses health insurance doesn’t cover.” said Tyler Bennett, Vice President, Digital Services at Aflac. “Our supplemental insurance offering gives customers peace of mind that we will be there for them when they need us. It was a complex project but Mindtree’s team rose to the challenge, collaborated with the Aflac team, and helped create an experience that delivers a tangible business impact and improved customer engagement.”

MyAflac, which was developed in an exclusive collaboration between Mindtree and Aflac, is now available on Google Play and in the App Store. Within the first three days of its launch, it was downloaded more than 60,000 times.

“Aflac is recognized in the industry as a standout brand when it comes to simplifying customer experience,” said Venu Lambu, Executive Director and President, Global Markets, Mindtree. “We applaud them for recognizing their customers’ need for a simple, streamlined claims process, an initiative part of their larger transformation agenda. We are proud to collaborate with them to develop the new experience, which helps meet their brand promise of delivering solutions for policyholders quickly and painlessly during a difficult time.”

About Mindtree

Mindtree [NSE: MINDTREE] is a global technology consulting and services company, helping enterprises marry scale with agility to achieve competitive advantage. “Born digital,” in 1999 and now a Larsen & Toubro Group Company, Mindtree applies its deep domain knowledge to 275+ enterprise client engagements to break down silos, make sense of digital complexity and bring new initiatives to market faster. We enable IT to move at the speed of business, leveraging emerging technologies and the efficiencies of Continuous Delivery to spur business innovation. Operating in more than 15 countries across the world, we’re consistently regarded as one of the best places to work, embodied every day by our winning culture made up of over 22,000 entrepreneurial, collaborative and dedicated “Mindtree Minds.”



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To learn more about us, visit www.mindtree.com or follow us @Mindtree.

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