



Mindtree

A Larsen &amp; Toubro Group Company

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## From the editor's desk

Hello, everyone! In this edition of the Possibilities Newsletter, we delve into how fund managers and investment firms are rapidly investing in ESG, given that it is now an integral part of how they do business. Additionally, we shed light on how data, driven by AI/ML, can help provide relevant and personalized customer experiences, especially in healthcare. Also, understand the intricacies of how a productive partnership between Mindtree and Lufthansa led to the development of a model to boost the latter's transition journey by improving its cloud capabilities, in turn bridging a wide industry gap that existed earlier. Read on to know more...



Neha Kathuria, Head of Marketing, Mindtree

## Editor's pick

### Mindtree and Finastra partner to deliver Managed Services Payments Solutions in the Nordics, the UK and Ireland

As part of the partnership, Mindtree will host Finastra's proven payments solution in the cloud and handle integration of the technology across the rest of the banks' existing solutions, thus minimizing risk and boosting efficiency for users.

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## Mindtree musings



## ServiceNow recognizes Mindtree as Global Emerging Service Provider Partner of the Year

The award recognizes the emerging service provider partner who has achieved overall excellence in delivering in ServiceNow pipeline growth, while at the same time, demonstrated the ability to deliver a world-class customer experience.

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### Lufthansa Cargo soars toward Cloud readiness with Mindtree and TIBCO

Lufthansa Cargo worked with TIBCO Partner Mindtree to integrate all its platforms into a single framework. With TIBCO's comprehensive Connected Intelligence solutions, the Mindtree and Lufthansa Cargo teams created a model to improve Lufthansa's current capabilities, while progressing its transition journey.

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**Data-driven approach to fuel growth and elevate**

## experience in Healthcare

Watch the webinar to know more about the use of AI/ML-driven data for contextual & personalized services, a better patient experience, and assisting consumers to make the appropriate care choices, while being compliant with privacy, security, and regulatory requirements in healthcare. The discussion features industry executives from United Healthcare, Seattle Children's, and Abbott, and was hosted by Mindtree and moderated by ISG.

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## ESG in Investment: Futureproofing portfolios for responsible investing

While ESG investing is gaining momentum, how do fund managers and investment firms evolve to make it an integral part of their business? Working with investment management customers globally, at Mindtree, we understand that there are a few core and consistent challenges faced when rolling out and aligning across stakeholders around an ESG value proposition.

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