



Mindtree

A Larsen & Toubro Group Company

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## From the editor's desk

A key ingredient to a successful organization is creating strong employee culture based on shared core values where all are valued—and Mindtree was voted a best workplace for women in India! We're also creating innovative personalized employee experience (EX) platforms for others, championing new immersive technologies in hard to reach spaces, and talking Industry 4.0 business scalability next steps.



Brendan Kavaney, Head of Field Marketing

## Editor's Pick

### Mindtree recognized by Great Place to Work® as one of India's Best Workplaces™ for women

Mindtree believes that our people are not only our greatest asset but also our biggest competitive advantage. Over one-third of our global workforce consists of women professionals, and we are working to increase that number to 40% by the year 2030. We are committed to building a truly inclusive environment where every individual feels valued, respected, and empowered. [Read more....](#)

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## Mindtree musings



## Industry 4.0 means one thing: Informed business decisions

Venu Lambu, Executive Director and President, Global Markets, shares best practices for launching an Industry 4.0 digital transformation pilot. “The key to scaling Industry 4.0 transformation is by treating it not as a large-scale, monolithic, multiyear program but as a series of small projects, sprints, and programs that will generate quick wins and an immediate return on investment, which can then be leveraged into expanding digital initiatives further.”

[Read more in Forbes](#)



### Cutting-edge 360-degree virtual tours

Physical access to spaces was drastically reduced at the start of the global pandemic—and it proved to be a major challenge for several industries (real estate, hospitality, automotive, and manufacturing to name a few). Digitization and 360-degree virtual tours were the solutions of the time. But are the present immersive technologies scalable, maintainable, and pervasive enough? Read our tips for overcoming limited reachability challenges.

[Read more](#)

## Employee experience governance and innovations

In this white paper, we examine employee experience (EX) governance success factors and best practices for building your innovative EX platform. See how we create a personalized experience your employees will love!

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