



Mindtree

A Larsen & Toubro Group Company



# Faster time to market with automated TDM solution for PII production data masking

Leveraged Mindtree's TDM solution and implemented data masking strategy for effective masking of PII/sensitive data to ensure a high grade of data privacy.



## About Client:

The client is a leading US-based hospitality and vacations company



## Key Challenges:

- The client wanted to overcome the challenge of data masking required to be implemented in memory without landing the data at intermediary layers in the cloud
- Masking of volumetric files



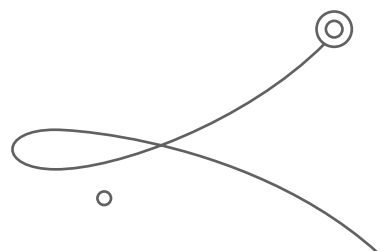
## Solution:

- Supported the implementation of automated TDM solution with data masking on the AWS platform
- Enabled PII data masking for huge volumes of data
- Implemented in-memory masking of the production data without any landing



## Benefits:

- Achieved reduction in test data creation and management efforts up to 80%
- Increased test coverage with a wide combination of test data
- Achieved quicker turnaround time for test data requests from multiple teams
- Enhanced data security through effective masking of sensitive/PII data
- Faster time to market



## About Mindtree

Mindtree [NSE: MINDTREE] is a global technology consulting and services company, helping enterprises marry scale with agility to achieve competitive advantage. "Born digital," in 1999 and now a Larsen & Toubro Group Company, Mindtree applies its deep domain knowledge to 260 enterprise client engagements to break down silos, make sense of digital complexity and bring new initiatives to market faster. We enable IT to move at the speed of business, leveraging emerging technologies and the efficiencies of Continuous Delivery to spur business innovation. Operating in 24 countries across the world, we're consistently regarded as one of the best places to work, embodied every day by our winning culture made up of over 32,000 entrepreneurial, collaborative and dedicated "Mindtree Minds."