



**Mindtree**

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## From the editor's desk

This month, The Mindtree Possibilities Forum gathered industry leaders in travel, transportation, hospitality, logistics, and real estate to discuss how they're using cloud to deliver exceptional customer experience and drive growth. We've provided tips for keeping cloud costs under control and ways to transform the telecom industry using AI-based customer experience solutions. Mindtree also achieved the Data Analytics Partner Specialization in the Google Cloud Partner Advantage Program.



**Brendan Kavaney, Head of Field Marketing**

## Editor's pick

### **Mindtree's Possibilities Forum: Core Modernization and Cloud Adoption for Superior Business Growth**

84% of organizations say core modernization is their top priority to drive superior customer success. Leaders from DHL, Sabre, Realogy, and citizenM hotels joined together in this peer-to-peer thought leadership platform to discuss digital transformation success and how they're leveraging cloud to drive growth and end-to-end efficiency. Moderated by the Everest Group.

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## Mindtree musings



## Nine tips for keeping cloud costs under control

Moving to the cloud helps organizations run smoother, innovate faster, collaborate more broadly, and reduce costs. But some are spending far more than they expected. Here are nine tips for keeping those costs under control and capitalizing on the full promise of cloud infrastructure.

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### Mindtree achieves Data Analytics Partner Specialization in the Google Cloud Partner Advantage Program

Data Analytics Partner Specialization highlights Mindtree's expertise and success in leveraging analytics for business insights using Google Cloud Platform technology. "As more organizations adopt a cloud-centric approach, it enables businesses to access relevant data that helps drive additional insights and value. Mindtree is committed to helping enterprises navigate through the cloud landscape and accelerate their digital transformation journey," said Dayapatra Nevatia, Executive Director and Chief Operating Officer at Mindtree.

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## Using AI to revolutionize Customer Experience Management platforms in telecom

AI-based solutions can help telecom companies increase customer satisfaction levels, improve customer buying behaviors, and create new revenue streams. See how Mindtree is using Customer Experience Management (CEM) platforms that integrate AI, machine learning, and Natural Language Processing (NLP) to deliver for our clients and transform telecom customer interactions.



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