



Mindtree

A Larsen & Toubro Group Company

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From the editor's desk

As consumer and workplace behaviors shift, we're helping companies realize new potential by converting challenges into opportunities. From translating data into actionable insights, to making remote work more tangible, to creating more efficient and cost-saving processes, we're carving the path forward.

Sending well wishes to you all,



Brendan Kavaney, Head of Field Marketing

Editor's pick

Mindtree partners with Husqvarna Group to drive digital transformation

Mindtree has been commissioned by Husqvarna Group to provide DevOps-centric SAP services that will help drive the company's digital transformation initiatives. Applying agile and DevOps concepts, Mindtree will help Gardena (a division of Husqvarna) develop and deploy SAP applications at a faster pace, allowing them to meet the business demands of the digital age. This partnership contributes to the company's goal of transitioning from a shared services center to a DevOps-enabled product IT operating model.

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View from the top



Re-imagine your SAP journey to the cloud with Mindtree & Microsoft

At the same time organizations are seeking to cut costs, they are also being challenged to drive growth through innovation—all within a remote workforce. To strike this balance, it's critical to take full advantage of the benefits offered by Cloud. Watch as Mindtree's SAP Cloud Migration expert Samarjeet Singh and Microsoft's Senior Cloud Solutions Architect Himanshu Rao discuss the secrets to unlocking possibilities with SAP on Azure and more.

[Watch Video Now](#)



Adopting Horizon 2 and 3 innovations through COVID-19 and beyond

It has been some time since the COVID-19 pandemic has taken hold of our personal and professional lives. We have seen the changes in consumer behavior in terms of channel preferences, changes in category spends, frequency of buying trips, and choice of brands. Going forward, more consumers will continue to buy online. Employees will continue to work from home more often—or from now on, moving forward. More and more companies, and not just tech majors, are supporting this change. So, how do organizations respond to this new reality and compete going forward?

[Read more to find out](#)

Mindtree musings



How Mindtree revolutionized loyalty platforms and merchant onboarding with Hyperledger Fabric

Mindtree likes to challenge the status quo. For more than two decades, we have helped global enterprises marry scale with agility to achieve a competitive

advantage across industry verticals. In fact, we have recently applied our digital expertise to solve two particularly challenging institutional pain points—the decreasing rate of redemption in loyalty platforms in retail and the tedious merchant onboarding process in banking.

[Read more](#)

Helping information service companies translate data into actionable insights

In the currently dynamic scenarios associated with consumer patterns, information services companies need to navigate their clients through these uncharted waters. To deliver on that, Mindtree is helping them keep track of new trends and translate data into actionable insights.



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