



## Mindtree's infrastructure solution to a leading multinational consumer goods company

### Client

The client is a leading multinational consumer goods company with a rich history spanning over 100 years. Having over 60 brands, it delivers a wide range of products across consumer health, personal care, hygiene, as well as fabric and home care, and many more.

## Challenge



Owing to the large number of brands they have, the client had a high business demand - but due to existing DC limitations, they were unable to scale them. Moreover, it was also a challenge to manage their existing vendors, which would often complicate digital operations due to their expectations. Ultimately, their existing digital infrastructure strategy was inadequate and needed to be replaced by something that improved their business bottom line.

## Solution



For the assessment stage of the engagement, Mindtree provided a detailed review of applications and infrastructure. Moreover, we provided the strategy as well as the sequence of migration as well.

During the transition stage, Mindtree performed factory-based migration using Lift & Shift (or rehosting) strategy for Sitecore environments to Infrastructure-as-a-Service (IaaS), including Sitecore databases that we migrated Azure SQL Server. We also migrated their legacy digital properties using App Service for containers, including databases on MSSQL and MySQL Databases to Azure SQL Server PaaS & MySQL PaaS. As a result of this, there was a seamless cutover to Operations.

Finally, during the Automation phase of the project, we automated migration using Mindtree Accelerators. Deploying Infrastructure-as-Code (IaC), we used ARM templates to provision the Sitecore Content Management (CM) and Content Delivery Servers (CD).

## Benefits



By facilitating a large-scale Cloud Migration, Mindtree was able to deliver:

- First time right execution
- No unscheduled downtime during the migration resulting in no negative impact to business
- Migration of 700+ digital properties from their data center to Azure
- Cloud migration for all customer facing sites

### ABOUT MINDTREE

Mindtree [NSE: MINDTREE] is a global technology consulting and services company, helping enterprises marry scale with agility to achieve competitive advantage. "Born digital," in 1999 and now a Larsen & Toubro Group Company, Mindtree applies its deep domain knowledge to 300+ enterprise client engagements to break down silos, make sense of digital complexity and bring new initiatives to market faster. We enable IT to move at the speed of business, leveraging emerging technologies and the efficiencies of Continuous Delivery to spur business innovation. Operating in 18 countries and over 40 offices across the world, we're consistently regarded as one of the best places to work, embodied every day by our winning culture made up of over 21,000 entrepreneurial, collaborative and dedicated "Mindtree Minds."

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