

From the editor's desk

I think we can all agree we are facing a disruption like never before. Just a few months ago a digital transformation program might have a medium or long term horizon, but now we must go digital and do it right now. We believe companies can take proactive steps to mitigate the impacts and maximize growth in the new normal.



Brendan Kavaney, Head of Field Marketing

Editor's pick

Reimagining possibilities in the new normal

Enterprises are being forced to run business operations remotely, re-examine their expenses, budgets and operational priorities. Businesses are also evaluating new markets, products and growth strategies. Adapting to this 'new normal' with resilience and emerging stronger than ever is the need of the hour.

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View from the top



CIO imperatives for the 'new normal'

Reducing costs and improving throughput with hyper-automation platforms.

[Read more](#)

Upcoming webinar hosted by Mindtree



Recalibrate your customer experience strategy in a time of uncertainty

Date: 05/5/2020 **Time:** 13:00 - 14:00 EDT
Location: Virtual Panel Discussion.

[Register Now](#)

Propositions for the new normal



Accelerating virtual workforce powered by experience and cognitive platforms

The expectations of working in remote locations due to heightened social distancing, without compromising the need for extreme employee productivity, and with legal disruptions like the Defense Production Act (in the US) has introduced a new normal which brings many challenges for our workforce.

[Learn more](#)

Focus on digital customer experience to defend & grow amid disruption and beyond.

With major events cancelled, billions of viewers of all ages are now captive to a screen, gaming and consuming content for over 12 hours each day. As consumers and businesses alike shift behaviors and operations to a digital-only paradigm, some telling trends are rapidly emerging.

[Read more](#)

