

From the editor's desk

2019 was an astoundingly great year at Mindtree as we become part of Larson & Toubro – a \$20 billion engineering, technology, & construction giant. Ending 2019 on a high note!

This month, we launched an immersive Aurora facility that provides enhanced CX across AR, VR, & mixed touchpoints, check out below where possibilities come alive. Also, Mindtree recognized as a global leader in the Next-Gen App development & maintenance services by ISG provider lens. Lastly, an excellent read to learn about Artificial Intelligence (AI) trends to look at in 2020. Happy New Year!



Brendan Kavaney, Head of Field Marketing

Editor's pick

Chief Digital Officer (CDO) - A champion of change

Is the Chief Digital Officer role here to stay? Mindtree commissioned this survey to find out. However, unlike other reports about the CDO role, we decided to ask global business and IT professionals who work under a CDO on many business-driving digital initiatives. We wanted to learn about the type of impact, the CDO has and if the role provides real and measurable results in achieving digital transformation and delivering customer benefits. View the surprising results revealed in the survey to better understand the relevancy and role definition of the CDO.

[Read the report](#)

Kaleidoscope



Where Possibilities Come Alive!

Augmented, Virtual and Mixed Reality (AR/VR/MR) Services - Mindtree Launches an Immersive Technologies Experience Center in Collaboration with PTC .

[Watch video now](#)

View from the top



AWS Data Lake and data warehouse options for the cloud

11/14/2019

Get ready for data analytics in the cloud. Learn the best ways to handle your data on AWS. Distinguish between data lakes and data warehouse services on AWS and how they work.

[Read more](#)

Mindtree musings



Mindtree's recognitions in Next-gen ADM services across geographies

10/12/2019

Mindtree named a Global Leader in ISG Provider Lens™ report on Next-gen Application Development & Maintenance (ADM) Services 2019

[Read more](#)

Artificial Intelligence Trends to look at in the year 2020

12/17/2019

Artificial Intelligence has started to impact all spheres of our lives. Key factors such as the availability and volume of Data, the continued evolution of Algorithms and Models have made AI a reality today.



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