

Azure PaaS and DevOps implementation for hosting of applications

The Client

An American multinational consumer goods corporation

- With over 120+ brands globally, brand marketing sites (600+) were implemented using Sitecore based digital marketing platform
- ~100 Legacy Applications managed by 20+ vendors with no standard CI/CD processes
- The marketing platform was hosted on Virtual Private Data Center and across geographies
- Huge operational expenditure
- Billing and chargeback to respective brands
- Longer SLAs

🤄 Solutions ——

- A PaaS first approach for better operational efficiency
- Did PoC for Sitecore on Azure PaaS and gave recommendations based on capabilities and limitations of the platform
- B2C applications in Java and PHP are dockerized and deployed on Azure Kubernetes Service (AKS) and Azure App services using Azure DevOps. Recommended Azure App services for legacy .Net applications.
- Leveraged Cloud-native solutions for infrastructure monitoring and backup
- Implemented DevOps and standardized the process across vendors
- Automated build and maintenance of base docker images to support different application frameworks and versions
- DevOps for infrastructure provisioning and building hardened base docker images

🖒 Benefits —

- Leaner team for CloudOps and Standard templates and hardened images for infrastructure provisioning
- Unified DevOps platform and processes across vendors and projects
- Application portability through Containerization and Centralized log analytics
- Increased agility in Infrastructure provisioning and related activities
- Reduced TCO through:
 - · Optimized Infrastructure scale up/down based on demand
 - · Reduced Operation cost by leveraging Azure PaaS wherever feasible

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