

From the editor's desk

This month we are pleased to have been awarded the ISG Star of Excellence™, a survey based quality of service accolade, the full survey results are available for download. It's holiday season and retailers are busy, read how AI is being used to enhance the customer journey. DataOps, how do you create a truly data driven organization? And lastly, how did data help revenue management and pricing strategies at one of the largest tire distributors in the world.



Brendan Kavaney, Head of Field Marketing

Editor's pick

Mindtree Wins 2019 ISG Star of Excellence Award™

Mindtree has been named the winner of the 2019 ISG Star of Excellence Award™, the industry's first and only recognition program that ranks providers on the quality of their services based on direct feedback from enterprise clients.

[Read the report](#)

View from the top



How AI can help implement a quick and seamless shopping experience

11/20/2019

An effective IT strategy that leverages new technologies, including AI, will deliver growth for retail through the streamlining of systems across the entire customer journey.

[Read more](#)

Mindtree musings



DataOps – Secret of Machine Learning & Data Science Success in an Enterprise

10/20/2019

Initially, Cloud-first and then DevOps-first. Now, we are talking about Data-first, and eventually AI-first.

[Read more](#)

Revenue Management & Pricing: How One Informs the Other

10/17/2019

If you want to create real momentum at your company, if you want to press forward and really take your organizational effectiveness to the next level, you're going to need quality data.

[Read more](#)

