



Shift your enterprise to a product IT operational model

A product IT operating model approach combines Agile, DevOps and Test Automation to help build high-quality products at a rapid pace. Learn how to make the shift from a project mindset to that of an agile product-focused enterprise.

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Introduction



Brendan Kavaney
Head of Field Marketing

Are you familiar with the Product IT operating model? Or thinking about moving in that direction? Be sure to check out Mindtree's approach to [shift to product IT](#). We've got great articles on digital marketing for SMBs, fully automated (or maybe not) IT ops, and some nice recognitions from Salesforce and Microsoft Azure. Enjoy.



Deep Thoughts

How to leverage technology to keep your SMB competitive

[Anshuman Singh](#), Head, Mindtree Interactive, talks about how small and medium businesses (SMBs) face both threats and opportunities as technology is increasingly adopted to streamline processes and reduce costs.

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What is NoOps? The quest for fully automated IT operations

"Such an environment, where there's virtually no hands-on operations work, could deliver a faster, more frictionless development and deployment experience — meaning better turnaround times for business requests for new functions and services," says [Rene Head](#), VP of Infrastructure Services at Mindtree.

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Mindtree Matters

Mindtree increases sales velocity to surpass \$1bn in revenue

Check out the story behind Mindtree's implementation of salesforce CRM and other tools.

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Mindtree named a preferred partner for Microsoft Azure Kubernetes Service

Mindtree has achieved preferred partner status within the Microsoft Azure Kubernetes Service (AKS) program. Mindtree offers its enterprise customers specialized expertise and experience with large-scale client work within the open-source modernization ecosystem.

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