





# Mindtree named an IoT technology services leader in Zinnov Zones report

Mindtree was positioned in the leadership zone for "Overall IoT Services," along with IoT engineering, system integration and deployment, connected vehicles, predictive maintenance, customer 360, sensors and devices competency, platform and application competency, and communications competency.

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### Introduction



Brendan Kavaney
Head of Field Marketing

From transformative technologies like AI, IoT, and Cloud, to customer experience in banking – we had transformation on our minds this month at Mindtree. Also, 'tis the season for retail, so check out our take on chatbots and shipping too.



## **Deep Thoughts**

# Redefining customer experience in digital banking

"Banking is necessary, Banks are not" - Bill Gates

The visionary Bill Gates had made this statement in 1994 and now, with technology advancements and the connected world, his prophetic words are quickly becoming a reality...

By Sunil Choudhary, General Manager Digital Business,

Mindtree

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#### Chatbot, Please Expedite My Shipping

In the world of online shopping, things are specifically tailored to appease the customer and ensure efficiency — click, select, pay, done, delivered — it's that easy. However, what is meant to improve efficiency has created a new set of challenges...

By Anil Gandharve

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#### **Mindtree Matters**

### Mindtree partners with the Indian Institute of Science Bangalore to advance research in artificial intelligence

Mindtree has created an endowment focused on groundbreaking Artificial Intelligence research.

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