



## The Digital Pumpkin Now innovating in Warren, NJ



**Paul Gottsegen**

Chief Marketing and Strategy Officer

Fall is a time for pumpkins, so a perfect moment for us to launch The Digital Pumpkin in our New Jersey headquarters last month. Our Digital experience center, which is global in shape, is based on the tenet that innovation should not stop just at building point solutions, but be successful at scale. Building a culture of innovation by bringing together a full ecosystem within Mindtree including domain expertise, business acumen and technology accelerators. Reimagining experiences by leveraging emerging technologies and trends, and through a series of design thinking workshops, rapid prototyping, scaling and implementing innovative solutions by co-creating with our clients. That's all part of our mantra at Mindtree, helping our clients MAKE DIGITAL REAL! Enjoy this and other topics in this month's newsletter.

### ISG Report: Fuse design thinking with application development to deliver superior customer experience

ISG states that customer experience will be central to digital business success in the coming decade. Growing organizations using a single-source IT vendor model will be at a competitive disadvantage. Businesses need an interconnected ecosystem of IT partners to navigate the customer experience battlefield. Read the complete briefing report.

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## Deep Thoughts



[SAP Leonardo – What is it?](#)

SAP Leonardo, the new Digital Innovation platform from SAP, was introduced at SAPPHIRENOW and ASUG 2017. Brenton O’Callaghan, Global Head of SAP Leonardo at Bluefin, explains how SAP Leonardo is more than a technology—it is a “set of processes and accelerators” that are opening the door to a transformative combination of methodology and technology for rapid and predictable digital innovation.

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### Conga Contracts for Salesforce Drive Efficiency

Conga Contracts streamlines your entire contract process, and every step happens within Salesforce. Conga Contracts includes all you need for managing your contracts, such as reviewing redlines; managing contract clauses; pushing reviews to the right people; and managing approvals including electronic signatures. Salesforce Solution Architect Jared Baker explains how Conga Contracts provides a faster process while saving you money.

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### Conversational BOTs in the insurance industry – Hype or Reality?

Conversational BOTs are making self-service more personal. While adoption of conversational BOTs has been slow, they are expected to become an integral part of the insurance industry over the next year. Dinesh Kalidos, General Manager and Head of Insurance Practice at LinkedIn, explains conversational BOTs and their potential benefits for the insurance industry.

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## Mindtree Matters



### ISG recognizes Mindtree as a Rising Star in application development

This report by ISG on Application Development and Maintenance helps decision-makers envision strategy transformation, implementing agile and ramping automation

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## Drive sustainability for buildings and comfort for occupants with IoT and video analytics

Energy efficiency and sustainability are of paramount importance. Legacy, disparate and proprietary building systems seldom support the cause. Typical efforts to optimize building operations only result in disruption of service, increased capital expenditure and occupant discomfort. With IoT-based open platforms, building systems can be centralized, automated and optimized to levels inconceivable in existing systems.

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