

## Strategic Directions on Navigating to the Cloud



### ISG Provider Lens™ Quadrant Report recognizes Mindtree as “Rising Star” across three categories for its cloud services

With an automation-centered approach and a focus on innovation, Mindtree is a compelling partner for Public Cloud Infrastructure Consulting and Implementation Services, Public Cloud Infrastructure Managed Services, and Public Cloud SAP Services. Mindtree is a “Rising Star” in the Information Services Group (ISG) Provider Lens™ Cloud Services Quadrant Report.

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**Paul Gottsegen**

CMO and Head of Americas

Welcome to our March Newsletter. Spring has arrived, although here in New Jersey it really doesn't seem like it, but regardless, it's a good time to think about renewal and growth. Every company and organization is continually looking for an edge, a competitive advantage to deliver better experiences for customers and more efficient operations. Artificial Intelligence, The Blockchain, and The Internet of Things are the three power house advances that must be embraced early and often. Check out the latest posts from Mindtree thought leaders on all of these topics. Enjoy!

### Deep Thoughts



## The future is bright for retailers that heed the lesson of Toys R Us

The future is bright for retailers, assuming they stay on the cutting-edge of Digital Transformation. To survive and thrive, retailers need to embrace Artificial Intelligence and IoT across online, mobile and in-store.

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## The Applicability of Blockchain in the Hospitality Sector

According to IDC, \$2.1 billion has been spent globally on Blockchain solutions in 2018. Blockchain will have a broad impact across industries, here is an example of how the hospitality industry can harness this emerging technology. Blockchain uses distributed-ledger technology to eliminate the need for middlemen in transactions such as hotel bookings or gaining loyalty program points.

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## Where are my people? Using IoT to sense location

The internet of things is a game-changer that will drive employee productivity and enable high-touch customer experience . IoT opens up new possibilities via the power to combine a person's location and overall context to increase safety, customer satisfaction and overall operational efficiency.

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## How Artificial Intelligence is Reshaping Consumer Packaged Goods companies

The businesses that establish leadership in utilizing Artificial Intelligence will be in a great position to gain competitive advantage. The Consumer Goods industry is a typical example, where AI can be applied across the entire value chain-retail, operations and supply chain

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## Mindtree Matters



Mindtree Learning Center experience

See this story of Caitlin Kearney, a recent graduate and new Mindtree Mind on her initial journey at Mindtree and our Kalinga Learning Center.

Watch the Video

### The ISG Public Cloud Services Archetype Report

ISG has identified 5 client archetypes that represent buyer characteristics. This report helps align buy-side needs with provider-side capabilities to reduce costs for both sides.

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