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Before I kickoff this month's newsletter, let me give a heartfelt shout-out to all of the heroes in Houston and the surrounding area that have been tirelessly working to rescue and help those in dire need. I live in New Jersey now but had moved here after spending 23 years in Houston. Houston is the most 'can-do' city there is and will bounce back with our help. I'm proud that so many Mindtree Minds have contributed to the Texas Food Bank, and that Mindtree matched us dollar for dollar.

This month's newsletter has a special focus on the white-hot area of Artificial intelligence. AI has been a gleam in our eye within the industry for decades but now is finally moving toward the center of technical innovation that is driving real change. AI allows machines to sense, comprehend, act - even learn. It influences our personal lives from tags on Facebook pages to Apple's Siri and Microsoft's Cortana, and our business world with intelligent systems like IBM Watson and autonomous vehicles. See this month's newsletter for the explosion in AI startups, the impact AI is making in retail, and SAP CoPilot - the new digital assistant for the enterprise.

## MINDTREE MATTERS

**A milestone quarter: Mindtree's revenue crosses \$200 million**

## MINDTREE CITED AS A LEADER IN CONTINUOUS TESTING BY FORRESTER RESEARCH

To protect against the pitfalls of digital transformation, companies are choosing technology partners to create continuous testing environments. In The Forrester Wave™: Continuous Testing Service Providers, Q3 2017 report, Forrester states that clients looking for full-stack testing engineers and advanced Agile practices should consider Mindtree as a reliable partner.

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## DEEP THOUGHTS

### Artificial intelligence—What is so 'artificial' about it?



AI has infiltrated our lives from the directions we receive on our phones to the events added to our calendars. Reskill for the opportunities in an AI-driven world. In Forbes India, Madhusudhan KM, Senior Vice President and CTO at Mindtree, highlights how building 'responsible AI' can improve efficiency, revenues, and customer experience – and improve lives.

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### Artificial Intelligence, As Artificial As We Think?

The hype around AI is stronger than ever. According to CB Insights, in 2016 global funding for AI startups was \$5 billion, nine times higher than 2012. Guita Blake, Senior VP and



Leadership in Digital allows Mindtree to compete successfully in large opportunities that are at the core of its clients' efforts to grow their businesses. In the quarter ending June 30, 2017, Mindtree reached the milestone of \$200.1 million USD in revenue and 336 active clients. "We continue to maintain steady momentum with a strong pipeline and multi-year, multi-million dollar wins," said Rostow Ramanan, CEO, Mindtree.

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### **Mindtree announces elevation to Business Partner Status in the Adobe Solution Partner Program**

New status reflects Mindtree's specialization in Adobe Experience Manager, and its sustained focus to provide clients with comprehensive offerings, leveraging Adobe Experience Cloud for customer experience transformation. This deeper collaboration allows businesses to benefit from Mindtree's experience in digital transformation, delivering personalized digital experiences.

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Head of Europe at Mindtree, explains in Huffington Post how AI is irreversibly changing business models as new services and ways of working continue to emerge.

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### **Binding RPA with Machine Learning for Intelligent Automation Solutions**

Robotic Process Automation (RPA) technology provides a quick and non-intrusive means of automation. Machine learning (ML) uses data and mathematical models to apply "knowledge" to solve problems. Rajesh Kumar R, Chief Architect and Head of Automation, CTO Group, explains how combining expertly crafted ML models with RPA can deliver powerful automation solutions.

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### **Automation can enhance the human shopping experience**

Digital trends like social media, mobile applications and automation are reshaping the way retailers engage with customers. Using findings from Mindtree's Sixth Sense of Retail report, Anil Gandharve explains 35% of shoppers between ages 16 to 24 desire specific technologies to enrich the personalized shopping experience. Find out what those technologies are – and why aggressively pushing technology to an unwilling customer base is not the answer.

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### **SAP CoPilot: "Hello Computer!"**

With chat bots, digital assistants, and AI being the rage these days, it might not be long before the user experience starts with voice instead of a keyboard and mouse. With this in mind, SAP announced SAP CoPilot – the digital assistant for the enterprise. Julien Delvat, SAP S/4HANA Consultant reveals this exciting new development and highlights the SAP CoPilot product road map.

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#### **About Mindtree:**

Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. "Born digital," Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit [www.mindtree.com](http://www.mindtree.com) to learn more.

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