



Navigating Your Journey Through Managed Services

Possibilites
November 2016



Paul Gottsegen
Chief Marketing and Strategy Officer

Turkey Day was great. Family, football and food – what more could you ask for! But the leftovers are dwindling and now it's time to re-engage. We have some very helpful insights in this month's newsletter. Whether you are looking to transition to Managed Services, learn about how blockchain will transform payments, discover chat bots, or understand persona-driven workforce modeling – we have trove of items for you to check out. Enjoy.

MINDTREE MATTERS

Mindtree awarded Microsoft's "2016 Azure Innovation Partner of the Year"



Microsoft acknowledged the extensive number of innovative solutions we've built on the Microsoft Azure platform in 2016 by awarding Mindtree as its "Azure Innovation Partner of the Year." The recognition highlights Mindtree's deep expertise in cloud computing and developing Azure-based solutions that create new business models for clients. Our rock-solid relationship with Microsoft enables us to rapidly incorporate the latest Azure features into Mindtree applications.

[Read more >>](#)

SPOTLIGHT

Setting the best course through managed services

Want to transform your IT while reducing total cost of ownership by 45%? Mindtree's new eBook, Navigating Your Journey Through Managed Services, tells you how. Our managed services guide can help you map an intelligent plan for streamlining processes, outsourcing services and re-architecting systems. Get your copy today!

[Read more >>](#)

DEEP THOUGHTS

Employ blockchain for smart contract management



Blockchain is exploding into all areas of business transactions – and with good reason. Built on the concept of sharing information across parties as a mutual distributed ledger (MDL), it offers real-time, error-free document transmission backed by data security, rapid data retrieval and efficient auditing. Mindtree's blockchain-based solution takes this new approach to over-the-counter (OTC) contract management.

[Read more >>](#)

Natural language processing just made trip planning a whole lot easier

Guten tag! Mindtree opens Salesforce Center-of-Excellence in Munich

Mindtree continues to grow its presence in Europe. Just this month we opened a Salesforce Center-of-Excellence in Munich, Germany. This facility is anchored by Magnet 360, a Salesforce Platinum Partner and a wholly-owned subsidiary of Mindtree, and will provide clients with end-to-end Salesforce expertise in consulting, development, delivery and support.

[Read more >>](#)

Planning a trip? Natural language processing ensures travel & hospitality will never be the same. Need to book a rental car? Just “talk” to your rental car company on your favorite chat app, which immediately processes your words and displays available options. Say, “Book option 3” and it takes your credit card details and confirms your booking. No more boxes to check, radio buttons to click or data fields to complete. Intrigued?

[Read more >>](#)

Personas can unlock the workplace of the future

Did you know the workplace of tomorrow starts with persona-driven modeling? Because only when a company understands employee touchpoints can it truly anticipate and meet their needs. Understanding the unique composition of personas in your workforce – and how to empower them – lets you create and prioritize appropriate initiatives.

[Read more >>](#)

Agile or enterprise? What business intelligence style suits you best?

How would you label your organization’s development style? Is it quick and iterative or thoroughly structured and planned? Both have a place in project management, yet both are very different. Discover the merits of each methodology and which projects are finely tuned to one or the other.

[Read more >>](#)

About Mindtree:

Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. “Born digital,” Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit www.mindtree.com to learn more.

Possibilities is our monthly newsletter.

Mindtree © 2016. All rights reserved.

