



Mindtree named the “Most promising Company of the year”

Mindtree has been named as the “Most Promising Company of the Year” by CNBC TV 18 in its India Business Leadership Awards, 2013. A jury of globally respected management strategists, academics and corporate personalities has unanimously selected Mindtree for this award.



BUSINESS UPDATE

[New year begins with a strong quarter](#)

Mindtree reported revenue growth of 2.5% q-o-q for the quarter ending December 2013. The quarter witnessed multi-year and multi-million wins with leading global brands. A strong deal pipeline, improved client metrics, proven leadership, global right-sourcing delivery model, and ability to attract and retain talent are key success factors driving our confidence for a promising future.

[Mindtree eyes strong presence in 20 global cities by 2020](#)

An interview with our Chairman, Subroto Bagchi, regarding our strategy to continue globalizing and developing expertise.

[Apurva Purohit, CEO, Music Broadcast Pvt Ltd, joins Mindtree Board of Directors](#)

A specialist in the field of media businesses and brands, Apurva will enhance the leadership roster and bring in her vast experience and expertise to Mindtree. The Board also elected Parthasarathy NS as an Executive Director in addition to his role as the President, Enterprise Service Lines.

CLIENTS SPEAK



[Getting it right the first time. Avis and Mindtree – a 13 year partnership](#)

Paul Kremer - Program Director for E-Commerce, Avis speaks about his experience with Mindtree. Mindtree partners with Avis on their digital infrastructure including, building and maintaining Avis.com, Budget.com and are now working on mobile application development.

ALSO HAPPENING

[Focus on Omni-Channel and Analytics](#)

Solutions created to drive consumer engagement and commerce, Integrated Insights and Omni-Channel Service Orchestration. [Omni-Channel Service Orchestration](#) enables retailers to provide enhanced customer

experiences by creating synergy across multiple channels during the shopping process. [Integrated Customer Insights](#) enables retailers to create a context-based consumer persona.

[Analytics playing significant role in maximizing potential of human capital](#)

In the IT industry, where human capital is the most crucial factor in impacting profitability, analytics plays a significant role. Turnover modeling and risk management of high-profile candidates are a few of the emerging areas where the insights can significantly help manage talent.



[Mindtree wants to revolutionize waste management through 'I Got Garbage'](#)

It's Mindtree's ambitious project that aims to use technology to change waste management helping to create a better, cleaner community. The project looks at waste from a new perspective, one beneficial to the people working in waste management.

Paul Gottsegen
Chief Marketing & Strategy Officer
Mindtree

Mindtree is a global information technology solutions company with revenues of over USD 435 million. Our 13,000 experts engineer meaningful technology solutions to help businesses and societies flourish. Mindtree's consulting-driven approach makes us a strategic partner to over 40 Fortune 500 enterprises.

USA | India | UK | Germany | Sweden | Belgium | France | Switzerland | UAE | Singapore | Australia | Japan | China

Mindtree © 2014. All rights reserved.

