



Paul Gottsegen Chief Marketing and Strategy Officer

Dear Reader,

As a very eventful 2014 comes to a close, see below for some ideas on how to position your company for growth next year as the digital wave continues to effect all that we do. Wishing everyone a healthy and prosperous 2015!

CLIENTS SPEAK



Sean Daly, Senior Managing Director, CLS on how the world's largest multi-currency cash settlement service transitioned from data warehousing to real time information services.

"One thing that I like about Mindtree is that they come up with ideas!"

Find out how Mindtree skillsets and people focus culture helped CLS modernize their data architecture.

Video >>

SPOTLIGHT

Seven Tips for a Successful Digital Transformation



"Digital transformation is a phrase we are hearing almost everywhere. But how does one go about the digital transformation? There's really no one simple answer here but here's a general guideline that I'd strongly advocate."

Amit Verma, Vice President and Head, Consulting Services speaks on how enterprises should approach digital transformation.

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DEEP THOUGHTS

Apple Pay - The best is yet to come



Apple Pay has been a sensation since its release in Oct 2014. Apple has single handedly christened Near Field Communication as the touchless payment mechanism for the payment industry worldwide.

Read more>>

Host Card Emulation technology will drive mobile payments in 2020



72 billion to 195+ billion a year by 2020. Here are four real world applications using HCE - enabled proximity payments for 2015.

Read more>>

MINDTREE MATTERS

Krishnakumar Natarajan makes Business Today's 2014 "Top India CEOs" list



Krishnakumar Natarajan (call him KK) has led Mindtree to dramatic growth over the past 3 years.

Learn why Business Today selected him as the top CEO for 2014.

Read more>>

About Mindtree:

Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. "Born digital," Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit <u>www.mindtree.com</u> to learn more.

Possibilities is our monthly newsletter.

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