Investor & Analyst Meet 2017

Mindtree 3.0 POWERING NEW POSSIBILITIES

Key Takeaways

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Mindtree 3.0 – Powering New Possibilities

Mindtree 1.0

Creating the foundation and taking the company to a successful IPO

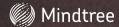
Mindtree 2.0

Expertise Led Strategy, Account Mining and Making Digital Real

Mindtree 3.0

Driving change to maintain digital leadership

- Digital packages and platforms
- Consulting first approach
- Focused innovation for run and grow
- Humane Automation



Next Gen Digital

Businesses are clear of their digital priorities (Digital and Business are synonymous)

Mindtree continues to be chosen as the Anchor partner (Business outcomes: faster conversion, increased customer life-time value, improve advocacy and help businesses stay relevant)

435%

Customer
Experience(CX) is the becoming the new battlefield and our clients looking to elevate customer experience delivery

Realtime Dashboard

Our marquee clients have started this journey to elevate customer experiences with Mindtree using AI, Data and Analytics, IoT and Conversational Messaging as the foundational technologies

Companies need a blueprint and operating model for—Reimagining CX, Modernizing their ecosystem and processes and Harnessing the power of data

Mindtree is geared with its strategy to execute smartly (Focus areas: Key account focus, sell by play, strategic partnerships, IP and Digital Strategy consulting)



Partnering for Customer Success

By 2020: CRM is estimated to be the largest segment of Enterprise Software Market. This creates an incredible market opportunity for Salesforce and its partners such as Mindtree

Salesforce fits in well as an intelligent customer success platform for B2B and is a key offering to support Mindtree's Digital journey

Mindtree is enabling its customers to get closer to their customers and drive growth, retention and efficiency



