



Mindtree

Welcome to possible

Mindtree's digital solutions

Mindtree has a proprietary framework that supports rapid innovation and acts as building blocks in digital solution development. Solutions developed on this framework range from a consumer engagement platform targeting enterprises to retail solutions, using gesture-based technologies such as Xbox Kinect. These enable enterprises to usher in the right mix of business activities, technology trends and communication media.

Our solution framework components

Prototyping platform:

Being the management center for solutions development, this platform enables to provide infrastructure for solutions and manages build release.

Enterprise mobility framework (mEnterprise):

This supports rapid enterprise mobile application development through a secure framework, built on hybrid technologies.

InSocial:

Our social listening solution facilitates the construction of consumer digital profiles, through social media conversations.

Omni-catalog:

This solution separates the user engagement layer from the business services layer. It supports rapid innovation in the user engagement layer.

Store portal:

This is the Hub and Spoke enterprise collaboration solution, for B2B / B2E enterprises with distributed businesses.

Consumer engagement and loyalty platform (mKconnect):

This is our multi-channel consumer engagement and loyalty solution for enterprises.

Enterprise application store:

This is the solutions repository and distribution platform, for mobile and non-mobile solutions.

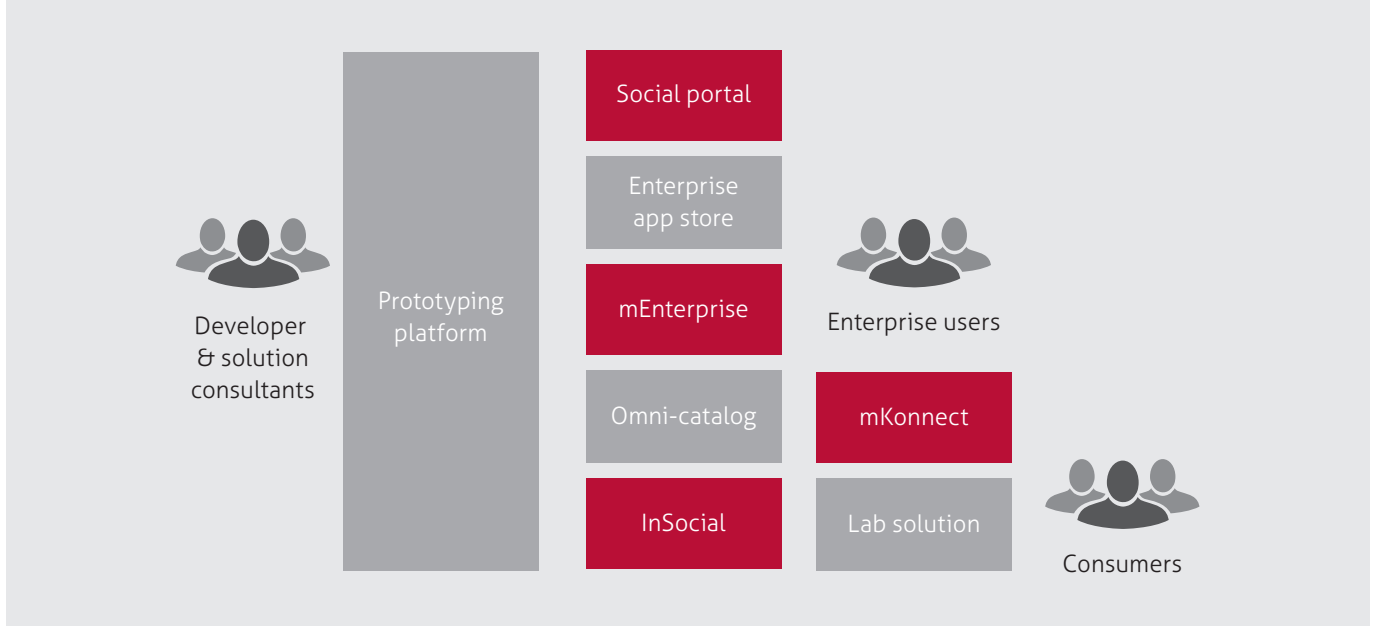
Lab solutions :

These solutions are built using this framework on SmartTV, Xbox Kinect and mobile devices.

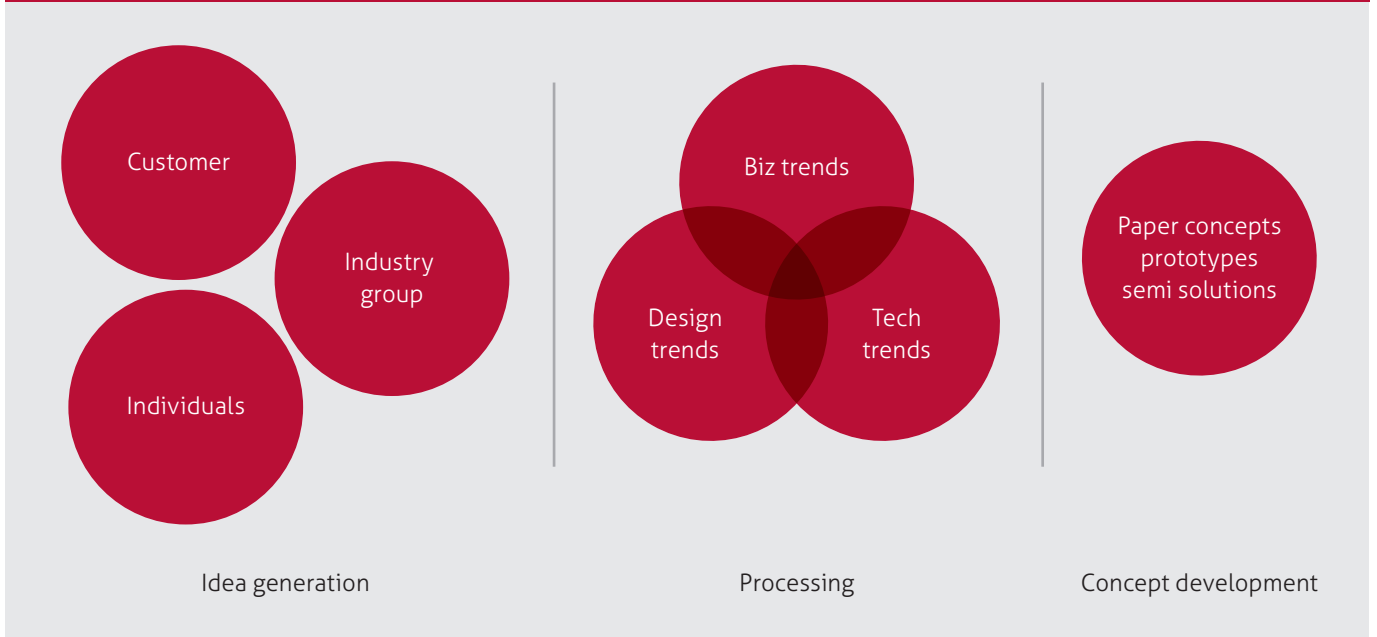
Value proposition

- Forge deep strategic engagements
- Accelerate innovation
- Reduce cost of experimentation
- Achieve competitive differentiation
- Compress time to market
- Create, curate and aggregate

DIGITAL SOLUTIONS FRAMEWORK



OUR METHODOLOGY



About Mindtree

Mindtree is a global information technology solutions company with revenues of over USD 400 million. Our team of 11,000+ experts engineer meaningful technology solutions to help businesses and societies flourish. We enable our customers to achieve competitive advantage through flexible and global delivery models, agile methodologies and expert frameworks.