

New revenue streams for a global leader in security, storage and systems management.

Dynamic markets and rapid technological disruptions make product designs complex. End consumers demand flexibility and differentiation at lower costs, while enterprises need to accelerate time-to-market due to intense competition.

Here's how Mindtree partnered with a global leader in security, storage and systems management, to deliver more than 200+ releases on-time, across platforms, technologies and domains.

The challenge

The customer was looking for a partner to engineer, test and sustain some of their products. The challenge to support multiple platforms and tools was intensified with the need to provide multi-lingual support. Flexibility in engagement models along with the capability to manage products end-to-end was essential.

Our solution

Mindtree instituted flexible working models ranging from distributed development, module ownership and End of Life (EoL) management. This was essential to design and develop products end-to-end. More than 20 innovations across product lines were developed and delivered over a period of time.

Our approach

To ensure quick and high quality releases, Mindtree followed an iterative, metrics-driven, agile methodology across all projects. Continuous improvement programs such as focused training on products, intellectual property protection, cultural assimilation and virtual teams were instituted. This helped drive better collaboration and business continuity.

Business impact

- Enabled market-winning products through delivering several innovations across product lines
- Extended product life and supported enhancements, to unlock new revenue streams from EoL products
- Enabled the customer to focus on new product development
- Lowered total cost of ownership through a dedicated ODC

We established a dedicated and secured ODC, with high bandwidth connectivity to the customer's facilities to achieve lower cost of ownership. Our expertise and process excellence ensured a high quality of deliverables at every stage.

About Mindtree

Mindtree is a global information technology solutions company with revenues of over USD 400 million. Our team of 11,000 experts engineer meaningful technology solutions to help businesses and societies flourish. We enable our customers achieve competitive advantage through flexible and global delivery models, agile methodologies and expert frameworks.